



## 2010 Call for Entries

On April 17, 2010 the Birmingham-Jefferson Chapter of the American Red Cross will turn a section of Birmingham's "Loft District" into an outdoor digital art show featuring digital artists from around the globe! Illuminated art will be projected on screens and buildings along 2nd Avenue North between 22nd and 24th Street. We will accept entries between January 1<sup>st</sup> and March 15<sup>th</sup>, 2010. The top thirty pieces will be projected and juried by a panel of judges. We are looking for innovative and visually compelling examples of: digital graphic art, digital animations (less than 2 min.), digital photography, digitally altered photography, and interactive concepts. Digital photographs of fine art will not be accepted this year.

Artwork can be vertical or horizontal format. Strong consideration will be given to pieces using the color red. The top 30 artists will be notified no later than April 1st, 2009. Each artist may submit 2 pieces of art for free. Additional work can be submitted with a \$25 entry fee. For examples from last year's festival visit <http://www.paintthetownredbham.info/artwork>

### PRIZES AWARDED

Pieces will be judged and prize packages given to pieces in the following categories:

- **Best of Show**
- **Best Graphic Art**
- **Best Animation**
- **Best Photography**

ARTISTS RETAIN 100% OWNERSHIP OF THEIR WORK, although please note that by submitting an entry you agree to allow the American Red Cross the right to use photographic reproductions of your artwork for promotional purposes, both in print and online.

### SUBMISSION REQUIREMENTS

1. Submissions should be in one of the following formats: JPEG, MPEG, WMV, or AVI. Multiple pieces of artwork may be submitted; each artwork requires its own entry form.
2. Complete the application **IN FULL** on page two of this packet and submit with your piece. Artists are not required but encouraged to attend the show.
3. Email submission information to [paintthetownredbirmingham@gmail.com](mailto:paintthetownredbirmingham@gmail.com) or mail on disk to the following address:

Birmingham Area Chapter  
American Red Cross  
950 22<sup>nd</sup> Street North Ste. 750  
Birmingham, AL 35206  
ATTN: JEAN J. PETTIES

For more information about Paint the Town Red, please visit our website: [www.paintthetownredbham.info](http://www.paintthetownredbham.info). You may also email Kevin Burke at [burkek@birminghamredcross.org](mailto:burkek@birminghamredcross.org) or call (205) 458-8262.



**PAINT THE TOWN RED FESTIVAL  
2010 ENTRY FORM**

**ENTRANT INFORMATION** (to be used for print listings and inquiries about the entry)

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City / State / Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**ENTRY INFORMATION:**

**Please select one of the following categories:**

\_\_\_\_ Digital Graphic Art

\_\_\_\_ Digital Animation

\_\_\_\_ Digital Photography

**Name of Piece** \_\_\_\_\_

**Brief Synopsis**

\_\_\_\_\_  
\_\_\_\_\_

**ANIMATION SUBMISSIONS ONLY:**

**Running Time** \_\_\_\_\_

**Director** \_\_\_\_\_

**Producer** \_\_\_\_\_

**Sound** \_\_\_\_\_

**Composer** \_\_\_\_\_

**Editor** \_\_\_\_\_

**Other Production members**

\_\_\_\_\_  
\_\_\_\_\_

**If submitting more than 2 works, please include \$25 entry fee. Make checks payable to the American Red Cross, and mail to the address on page one.**

**Please include C.V. /Resume with submission if possible.**